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December 19, 2006

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ArtReach Releases “Arts Benefiting Kids Greeting Cards” Featuring Children’s After School Workshop Artwork

(Denver) Fresh off the press, ArtReach announces the release of greeting cards adorned with artwork creations from children directly benefiting from the **Arts Benefiting Kids (ABK) After School Workshop** programs. The greeting cards are in a package of twelve, two cards each of six designs. ABK greeting card proceeds support local arts education programs provided by ArtReach throughout the year. These special ABK greeting cards are available by calling 303-433-2882 ext. 226 or by visiting ArtReach’s office located at **3400 West 38th Avenue, Ste. 200, Denver, Colorado 80211**.

“The art featured on the greeting cards was created by children that participated in the ABK After School Workshop programs,” said Karla Johnson-Grimes, Executive Director of ArtReach. She added, **“The ABK program provides a safe environment for the children and, an outlet for them to express their creativity through the arts.”** ABK education program serves kids from economically disadvantaged families. For many of these children, ArtReach provides their only opportunity to experience performance or visual arts. **“This is why I come to school, everyday,”** states Jasmine, a student in the ArtReach Arts Benefiting Kids education program. Jasmine comes from an economically disadvantaged family, like most of the youth in ArtReach’s after school arts program. Youth learn a variety of art disciplines from professional artists that go directly in the schools or organizations. These experiences provide youth with a sense of accomplishment, self-esteem, and a desire to stay in school ... all attributes that can give kids a chance to succeed.

ArtReach funding also supports ArtsExpress, a program providing transportation to cultural events for individuals and Community Tickets, a program that distributes donated tickets to cultural, community, sports and arts events to individuals in special populations.

ArtReach is the only organization in the Denver area that exists to ensure people of all ages who struggle with physical, mental, behavioral or severe economic challenges have an opportunity to experience arts and culture. The joy of expression and participation fulfills a need in every human being. Every year ArtReach programs ensure that more than 70,000 individuals and families in our community have the opportunity to step outside their everyday lives to experience this joy and fulfill this need.

Established in 1974, ArtReach, Inc. is a Colorado 501(c)(3) nonprofit charitable organization under the Internal Revenue Code serving arts, cultural and human service organizations. ArtReach is funded through grants from SCFD, CCA, National Endowment for the Arts, and other foundation grants, along with donations from local individuals, and corporations. ArtReach fosters community interactions by maintaining over 350 innovative long-term partnerships between diverse art (local art agencies and businesses) and community agencies (social service agencies, public housing, long-term care facilities, parks and recreation department, and schools). To donate, or volunteer to ArtReach, visit us online at www.artreachdenver.org, or 303-433-2882.

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